

International Society for Performance Improvement

Advocate Program

The International Society for Performance Improvement's (ISPI) Advocate Program enables select leading performance improvement practitioners to come together in a collegial atmosphere to network and learn from each other. Membership in this elite program provides opportunities to share knowledge and experience with other Advocates and to learn from well-known individuals in business, government, and academia. The program offers Advocates and their organizations a unique opportunity to shape the field of performance improvement by working closely with ISPI leadership on strategic initiatives.

Advocate Participation: Building a Strong Network

Membership in the Advocate Program is limited to maintain small group interaction.

The Advocates officially meet twice each year. One meeting is held in conjunction with ISPI's Annual Conference each spring. A highlight of this meeting is an exclusive dialog with our keynote speakers, which in the past have included Andrew Young, Edward Lawler, Peter Block, Thomas Friedman, and Senator Warren Rudman.

The second meeting is typically held during the fall and winter months at the site of an Advocate member. This meeting provides both education and a great deal of Advocate networking.

Advocates are also encouraged to network with each other throughout the year to discuss issues of common interest.

Advocate Benefits

The ISPI Advocate Program provides valuable benefits to the Advocate organization, the Advocate representative, and to ISPI.

"Our ISPI Advocate membership is an integral component of our company's learning and development process. We find our Advocate membership to be a unique venue for access to the HPT 'masters' and current research to support our mission as an organization focusing on people and performance improvement."

Rodger Stotz, CPT, Vice President-Managing Consultant,
Maritz Inc.

"I want to thank you and all other ISPI members (Advocates and otherwise) responsible for planning the Advocates meetings and activities. It was certainly a great experience and big learning opportunity for me. I very much so enjoyed exchanging information and meeting everyone."

Pilar Sixto, Anteon Corporation

"Joining the Advocates is like having a backstage pass to a rock-n-roll concert."

Joe Durzo, CPT, ArchstoneSmith

Benefits for the Advocate Organization

- Access to information on performance improvement practices taking place in other Advocate organizations
- A well-connected and informed Advocate representative(s)
- A resource for new ideas and opportunities
- Ongoing recognition of your organization as a supporter of Human Performance Technology (HPT) and ISPI
- Direct access to the leaders of ISPI and experts within the field of HPT
- Over \$5,000 in direct benefits from ISPI

Benefits for the Advocate Representative(s)

- Participation in a select forum for problem solving, brainstorming, and idea exchange with other leading HPT practitioners
- Opportunities to meet one-on-one with business and government experts in the field of performance improvement
- Recognition within ISPI and the HPT field
- Paid registration for ISPI's Annual and Fall Conferences (designated Advocate representative only)
- Paid individual ISPI membership (designated Advocate representative only)
- A complimentary registration to attend an ISPI HPT Institute
- Registration in two Advocate meetings per year for the Advocate representative and a colleague
- Credit toward re-certification of your Certified Performance Technologist (CPT) designation

Value of Benefits

Benefit	Value
Registration for one Advocate to attend Annual Conference.....	\$900
Registration for one Advocate to attend Fall Conference	\$900
Registration for two Advocates Meetings	\$1,600
CD-ROM from the Annual Conference	\$200
One seat at an HPT Institute	\$1,299
Annual Membership Dues	\$145
ISPI Products and Services	At discount
Network with access to, and influence of, HPT experts throughout the year	Priceless
TOTAL: It all adds up to the <i>best value</i> for an organization committed to performance improvement.	

Benefits for ISPI

- Access to a group of leading HPT and management professionals
- A source of new ideas for the future development of ISPI and the field of performance improvement
- Strategic perspective to guide ISPI's leadership
- Leveraged influence through name recognition of the Advocate organization
- Financial support

Advocate Commitment

An organization that is committed to performance improvement may participate in ISPI's Advocates Program if it is willing to:

- Appoint an individual and an alternate as its representatives who are knowledgeable, willing, and able to share ideas and stimulate discussion in the field of performance improvement
- Support the representative's and alternate's participation in the Advocate Program (time, travel, and expenses)
- Make a three-year commitment to the Advocate Program at a cost of \$5,000 per year
- Refrain from all inappropriate competitive activities (e.g., marketing/sales) while participating in Advocate-related activities
- Maintain the confidentiality of information provided within the Advocate Program, and not seek any competitive advantage at the expense of another Advocate

About ISPI

The world's leading professional association for performance improvement.

ISPI is the association of choice for performance improvement practitioners seeking a community of practice. We are the premier source of performance improvement information, tools, and professional development opportunities.

Our Members

Members of ISPI are performance technologists, human resources managers, training directors, instructional technologists, human factors practitioners, and organization development consultants. They work in a variety of settings including business, academia, government, non-profit, and the armed forces.

ISPI = Improved Performance

ISPI is synonymous with performance improvement. We are a one-stop shop for the most current information, collegial recognition of professional achievements, and connections to organizations and industries worldwide. With a constant flow of new ideas and shared experiences, ISPI embodies the concept of giving something back to one's profession. With so many ways to become an active and contributing member, ISPI truly offers something for every practitioner.

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